



**February 26, 2007 Commission Meeting
Minutes**

Commission Members Present in Ukiah:

Jeremy Mann Mary Elliott Paul Tichinin
Diane Pauli

Commission Members Present in Fort Bragg:

Lucresha Rentería (arriving at 1:16) Betty Smith

Staff Present in Ukiah:

Anne Molgaard, Executive Director
Kirsten Jack, Executive Secretary
Beth Howson, Nutrition & Fitness Coordinator
Nina deCordova Wright, Program Officer
Sara Hilgendorf, Outreach Coordinator

Public Present in Ukiah:

Linda Nagel Cathy Ferron Karin Wandrei
Jill Carey Ana Mahoney

I. Welcome and Introductions by Commission Chair Jeremy Mann

The Commission then welcomed our new Commissioner Mary Elliott, Deputy Director of Children's Services for the Mendocino County Health and Human Services Agency.

II. Public Comment on Non-Agendized Items

Linda Nagel, Mendocino County Child Care Planning Council Member, informed Commissioners that she will give an update concerning large Family Child Care fees at the next Commission meeting held in March.

III. Consent Calendar

- A. Approve Agenda
- B. Approve Draft Minutes of 12/18/06 Commission Meeting
- C. Approve Hand-Held Communication Policy

Motion made to approve the Consent Calendar. Motion/Tichinin, second/Pauli. (Mann, yes; Tichinin, yes; Smith, yes; Pauli, yes; Rentería, yes; Elliott, Abstained). Passed.

IV. Business Items

A. Reports

1. Director's Report

Director Anne Molgaard clarified the various items in her written report, including a discussion concerning the most recent meeting regarding Small County Augmentations with First 5 California.

2. Fiscal Reports

After review and discussion, a motion was made to approve the Fiscal Reports for November and December 2006. Motion/Tichinin, second/Pauli. (Mann, yes; Tichinin, yes; Smith, yes; Pauli, yes; Rentería, yes; Elliott, yes). Passed.

Anne will review two variances in the budget-to-actuals and will report back to the Commission.

3. Healthy Kids Mendocino

Anne distributed the November-December 2006 update, which included January 2007, reporting that Healthy Kids Mendocino received a competitive grant from California Department of Health Services, which will fund approximately \$230,000 annually for three years supporting Medi-Cal/ Healthy Families Outreach, Enrollment, Retention and Utilization. FIRST 5 funds will still be needed for premiums.

4. Community Outreach

Community Outreach Coordinator, Sara Hilgendorf reviewed items in her written report, announcing that FIRST 5 Mendocino is still recruiting for a position as a Coastal TV Turn Off Coordinator. Commissioners recommended re-contacting Safe Passage if no individual is available.

5. Nutrition & Fitness

Nutrition & Fitness Coordinator Beth Howson presented a report to the Commissioners outlining the distribution of the Nutrition & Fitness Small Grant funds, then led the Commissioners into a SPARK training exercise.

6. Raise & Shine

Program Officer Nina deCordova Wright reported on outcomes from three recent CSOC subcommittee workgroups. Conclusions to date from the Assessment & Evaluation Workgroup were that (1) the system should be decentralized, with information about providers broadly distributed and less reliance on a coordinator; (2) providers should have a choice between longer and shorter assessment tools; and (3) FIRST 5 should help Ukiah Valley Primary Care explore the possibility of collecting population-level data about social-emotional health over a number of years, i.e., ASQ:SE scores from all the 0 – 5 children in their practice.

The Funding Workgroup, Nina explained, is considering how to provide services for the large number of families who earn too much to qualify for Medi-Cal, but earn too little to supplement public or private insurance coverage. Preliminary conclusions from this workgroup were (1) we should focus future Triple P Level 2/3 training on medical providers, who can bill for the service; (2) we should consider a second Triple P Level 4/5 training primarily for people who are already paid through stable funding sources to provide training and guidance on parenting (FRC staff, school counselors, etc.); and (3) we should pursue Proposition 63 Prevention and Early Intervention funding.

Nina then reported that the Social Marketing Workgroup had used the CSOC subcommittee as an informal focus group to assist with message development

and prioritizing social marketing media. The results were not yet in from this exercise.

Commissioner Mann, commenting on the Raise & Shine written report, said that the fundamental problem is that there are too few referrals. He suggested that the program's first priority should be advertising services and popularizing the idea that seeking guidance about parenting is normal. With so few referrals, Commissioner Mann, few clinicians have had a chance to learn and practice the basic facts about Triple P.

Commissioner Pauli suggested that the most effective voice in marketing services could be grandmothers. They could emphasize the importance of raising children well, chuckle about their own mistakes and foibles, and easily reach a cross-cultural audience. A member of the public then commented that grandmothers could be featured on either a radio show or a video about the program.

B. Planning and Outcome Indicators

Cathy Ferron, FIRST 5 Mendocino's Local Evaluator presented the Commission with data reflecting over 30 Outcome Indicators regarding children in Mendocino County age 0-5.

Commissioners and the public discussed the data and requested detail about a number of items.

Commissioners also gave feedback regarding how they would like track the data in the future. Commissioners suggested analyzing and condensing the data in order to obtain an overall picture of what our community needs are.

C. Partner Presentation—Mendocino County Health and Human Services

Ana Mahoney, Interim Director of the newly formed Mendocino County Health and Human Services Agency, asked the Commissioners for their feedback regarding the MCHHS Integration of Services.

Commissioners and the public recommended: a Program Navigator, which would guide people to the program intended for their needs; further integrate of services for teen parents; and continued support for early mental health related coordination.

Commissioner Tichinin thanked Ana Mahoney, Director of Mendocino County Health and Human Services, for all the hard work she has accomplished to integrate MCHHS services.

D. Commissioner Reports

Commissioner Smith described a community meeting that was held at Safe Passage in Fort Bragg, which was overflowing with great leadership and very well organized.

V. NEXT MEETINGS

A. 2007 Meeting Schedule

The final meeting schedule for 2007 was distributed. Note that the regular meetings vary between fourth and fifth Mondays.