



April 26, 2010

Commission Meeting Minutes

River Room, Mendocino County Office of Education
2240 Old River Rd.
Ukiah, CA 95482

Commission Members Present:

Lucresha Rentería	Paul Tichinin	Stacey Cryer @ 1:20 p.m.
Tammy Scott	David Colfax	Mary Elliott @ 2:06 p.m.
Diane Pauli	Jim Levine	

Commission Members Absent:

Jeremy Mann

Staff Present:

Anne Molgaard	Adrienne Binder	Maya Stuart
Kathryn Dornhouber	Mary Pettit	Roseanne Castro
Menaka Olson	Terri Davis	

Public Present:

Linda Nagel	Carole Hester
Jeannine Shaw	Tom Montesonti
Jill Carey	

ITEM 1 Welcome & Introductions by Commission Chair, Lucresha Rentería

Commissioner Rentería called the meeting to order at 1:16p.m. Those present introduced themselves.

ITEM 2 Public Comment on Non-Agendized Items

Adrienne Binder, Nutrition & Fitness VISTA, informed the Commission about the Raley's Reach Grant and a proposal she submitted for a food pantry in Covelo. Ms. Binder stated that grants will be awarded based on public voting. Only the top five grants with the most votes will receive the grant. Information was distributed.

ITEM 3 Consent Calendar (*Action*)

- A.** Approve Agenda
- B.** Approve Draft Minutes of March 29, 2010 Commission Meeting

Motion was made to approve the Consent Calendar. Motion/Tichinin, Second/Scott. Passed.

(Commissioner Cryer arrived @ 1:20 p.m.)

Knowledgeable Nurturing Community

ITEM 6 Special Funding Request – Crossroads Christian Church (*Action*)

Commissioner Scott recused herself from this action item and discussion.

Executive Director Molgaard introduced Carole Hester, 2010 Summer Camp Coordinator for the Crossroads Christian Church.

Executive Director Molgaard stated that the Executive Committee reviewed the request and had questions about the nature of the curriculum.

Ms. Hester acknowledged the concern regarding faith-based curriculum and presented a revised request for funding. Ms. Hester explained that within the new request funds would be used only for the purchase of t-shirts, crafts and food for the camp; not curriculum materials. Ms. Hester provided examples of curriculum materials and explained that the curriculum is based on stories, people, principles and versus from the Bible. Ms. Hester stated the overall purpose of the camp is risk prevention as the camp builds character in children and lets them know others care about them and that God cares about them.

Discussion was held on the value of faith-based organizations and about the legal limitations on public funding. Motion was made to accept staff recommendation to disapprove funding due to prospective and patent violation of the Establishment Clause that separates state and church as per the First Amendment to the United States Constitution. Motion/Tichinin, Second/Levine. Abstain/Scott.

Maximize Operational Effectiveness (ITEMS 4–5)

ITEM 4 Director's Report

1. Executive Director Anne Molgaard reported on the state budget and First 5 California. California State Senator Dave Cox submitted a bill to divert Proposition 10 funding away from county FIRST 5 programs but the legislation did not get out of committee. It is not clear if the Governor will include within his May revise a proposal to not fully fund current programs (Healthy Families, foster care for 0-5 and Early Start, early intervention for children with Special Needs), with state monies but instead use First 5 dollars to fund these areas.
2. A discussion was held with Congressman Mike Thompson regarding health care for young children and how it affects families. FIRST 5 Mendocino and Healthy Kids Mendocino partners must determine how to fund health insurance until 2014 and beyond 2014 for those not covered by national health insurance reform.
Within the Hometown Shopper there was a flyer from the Alliance for Rural Community Health (ARCH) announcing their fundraiser for Healthy Kids Mendocino. During the discussion with Congressman Thompson he suggested holding a wine fundraiser to target affluent donors. Staff will look into the feasibility.
3. Pediatric Dental Initiative (PDI) served 709 Mendocino County children with a total of 3,000 served. PDI is also affected by the current economic climate and cuts to reimbursement for dental services but is just managing to keep afloat.
4. Director Molgaard reported on Control Your Remote, formerly TV Turn Off. This year's message was changed to engage parents in conversation. A workshop was led by Spitfire Strategies with participation from FIRST 5 Humboldt, Del Norte, Lake and Shasta counties. Preschool teachers also participated in the discussion to change this year's TV Turn Off approach to reach more parents. Staff consulted CommonSenseMedia.org regarding screen time controls. Commissioners provided input and suggested staff focus on screen time instead of internet safety in the parent/child screen time contract (which applies to older children).

5. In 2002 FIRST 5 Mendocino contributed \$50,000 toward the construction of the Willits Boys & Girls Club. Maya Stuart, Raise & Shine Program Manager, visited the site and reported active, engaged children.
6. Nuestra Casa is experiencing a staffing changes and community conflict. Director Molgaard met with the new interim Executive Director and Board Chair. The FRC is complying with its FIRST 5 Mendocino grant requirements. Kathryn Dornhuber, Family Resource Center Advocate has been assisting in moving its offices.
7. Director Molgaard presented at the Foundation Center's Meet the Grant Makers event in Fort Bragg, CA. United Way and the Community Foundation were also in attendance.
8. Director Molgaard presented the FIRST 5 Mendocino Annual Report and overview of early child and brain development to half of the local school districts so far. Executive Director Molgaard found that most board members are knowledgeable FIRST 5 Mendocino.
9. In June there will be a second wave of marketing for 2-1-1.
10. Breast Start Mendocino will be launched in June and July with local hospitals.
11. CARES applications are due May 5. This is the last year of the program which will be funded by only FIRST 5 Mendocino and AB212 funds through the Child Care Planning Council (CCPC). CCPC and North Coast Opportunities have two plans for next year--one with FIRST 5 dollars and one without FIRST 5 dollars. First 5 California has said CARES is a priority for them and are considering investing from the supply side through community colleges, CSU's and UC's to offer more Child Development classes.
12. Save the Date for Dr. Vincent Felitti Policy Dinner. The Fort Bragg event will be held on Tuesday, June 15 at the CV STARR Aquatic Center and in Ukiah on Wednesday, June 16 at the Saint Mary's Parish Hall. The goal is to increase the amount of people who care about child abuse and neglect and to share the research on how this early life trauma impacts adult health. Sponsors for the event include: Policy Council on Children and Youth; Mendocino Coast District Hospital; Mendocino Coast Clinics; Ukiah Valley Rural Health Center; and FIRST 5 Mendocino. Invitations will be emailed and mailed shortly.
13. Executive Director Molgaard discussed small county augmentation funding. Funding was initially allocated to 33 small counties, then 25, and now there are only 16 counties that qualify. Mendocino's last year for the augmentation is 2010-11.

(Commissioner Elliott arrives at 2:06 p.m.)

ITEM 5 Fiscal Report (*Action*)

Motion was made to approve February, 2010 Fiscal Reports. Motion/Tichinin, Second/Cryer. Passed.

Maximize Operational Effectiveness (CONTINUED)

ITEM 7 Strategic Planning

Executive Director Molgaard stated that the Summary Matrix of priorities is being updated. This tool helps to determine what our partner agencies will focus on and fund for the next few years.

United Way of the Wine Country, including Lake, Mendocino and Sonoma Counties, has reported that it will focus on fourth grade literacy. Director Molgaard stated that FIRST 5 Mendocino has begun to talk to them about School Readiness and Imagination Library.

Commissioners were asked which other groups they would like to hear from. Commissioners Elliott and Cryer stated that HHSA Children's Services, Mental Health and Advisory Board

categories could be combined. Commissioner Cryer said that Maternal, Child and Adolescent Health should remain separate from HHSA.

Director Molgaard stated that the Key Leader Survey results will be available at the May Planning Meeting. Executive Director Molgaard asked if the Commission would like to conduct a Community Input Survey in person to encourage conversation with community members who are parents of children ages 0-5.

Director Molgaard stated that from the last Community Input Survey it was found that a majority of parents were struggling with handling the daily stresses of everyday life. This finding lead FIRST 5 Mendocino to formulate the Raise & Shine program as a broad parenting resource; and to design it as a multi-partner effort.

The Commission directed staff to prepare the Community Input Survey for Commissioners to conduct 5-10 surveys of community members in English and Spanish. Discussions will be shared at the May Planning Meeting.

Knowledgeable, Nurturing Parents

ITEM 8 Raise & Shine

Maya Stuart, Raise & Shine Program Manager discussed the history of Raise & Shine. The program was fully implemented two years ago to provide support for children's mental and behavioral health to children, their families and their caregivers. Ms. Stuart reported that staff continues to work on countywide implementation and creating new partnerships.

Components of Raise & Shine are:

- A free Referral Line that is available Monday through Friday for parents, care providers and teachers for referral to resources and services.
- Triple P workshops and parenting classes available through Mendocino College and other partner agencies; PCIT provided in larger communities.
- Universal screening through the Special Needs Project. There were 484 children screened in primary medical settings.
- Social Marketing to encourage parents to ask for help and to fill gaps in services.

Ms. Stuart stated that previously the program had been struggling with data collection but this has been improving. Now Raise & Shine requires that partners return data in exchange for support and funding.

Ms. Stuart stated that she and staff have been working to build partnerships with preschools, churches, Mendocino College Child Development Center and the English as a Second Language classes.

Ms. Stuart stated that she sits on the Steering Committee for the BRONCO grant, a new grant through Safe Schools Healthy Children. Ms. Stuart reported that the group is building a strong child behavior component and that Raise & Shine will represent the 0-5 population. Ms. Stuart stated that this collaboration among the Laytonville, Willits and Round Valley School Districts will help to reduce a duplication of efforts and resources.

Ms. Stuart reported that Raise & Shine has a Memorandum of Understanding with Big Brothers and Big Sisters (BBBS) who is working in partnership with the Family Resource Centers in Fort Bragg, Laytonville, Willits and Ukiah for mentoring and parent support. A component of this partnership is literacy for young children to have eighth graders to help preschool aged children

with literacy. Ms. Stuart reported that BBBS is also interested in providing parenting support, groups and classes.

Ms. Stuart stated that Raise & Shine held its first network meeting. The group consists of representatives from schools, family practice doctors and others who work with children in the 0-5 age group. The next meeting will be held in June.

Discussion held regarding Title IV E funding. This matter will be discussed further during budget discussions for the new fiscal year.

(Commissioner Cryer leaves at 3:00 p.m.)

Healthy Children

ITEM 9 Partnership for Healthy Babies

Linda Nagel, Maternal, Child and Adolescent Health Director for HHSA Community Health Services, and Tom Montesonti, Director of the Area Board One State Council on Developmental Disabilities, reported on the Perinatal Prevention/Treatment Plan for Mendocino County. Ms. Nagel stated that the overall goal for the Partnership for Healthy Babies is that all children be born free from the effects of alcohol, tobacco and other drugs and lives in a family that promotes healthy growth and development.

The Partnership for Healthy Babies is made up of the following agencies:

- Area One Developmental Disabilities Board
- Consolidated Tribal Health Project
- FIRST 5 Mendocino
- Mendocino Coast Clinics
- Mendocino Community Health Clinic
- Mendocino County Health and Human Services Agency (HHSA)
- Ukiah Valley Medical Center
- Community Members

Ms. Nagel reported results from the 4 P's Plus Screen for Substance Abuse and Domestic Violence during Pregnancy. Data was collected from July 2006 to October 2009 from six prenatal practices in Ukiah, Willits and Fort Bragg. A total of 1095 women were screened. Medical staff was given training on how to ask questions so that patients are not offended or uncomfortable while being screened.

Ms. Nagel also included data from the 2008 Report funded by the State Maternal Child and Adolescent Health Program, Perinatal Substance Use Screening held in California by Ira Chasnoff, MD, et. al. Data for this report was collected from 78,951 women in prenatal care throughout sixteen California counties, collected from 2001-2007. This data was used to compare Mendocino County results against other counties.

Screening & Assessment Results

Ms. Nagel reported that Mendocino County is positive for alcohol, tobacco or marijuana use in the month before women knew they were pregnant. Ms. Nagel stated Mendocino County results are higher than before.

In Mendocino County, 52.5% of pregnant women have used alcohol, tobacco or marijuana in the month before they knew they were pregnant. 36% of women reported using alcohol in the

month before they were pregnant, 27.5% reported using tobacco and 19.5% reported using marijuana.

Ms. Nagel stated that after women learned they were pregnant there was a drop in their substance use. Alcohol use dropped from 36% to 17.3%, tobacco use dropped from 27.5% to 9.7% and marijuana used dropped from 19.5% to 9.2%. Overall the percentage of women using alcohol, tobacco and marijuana dropped from 52.5% to 26.9%.

Tobacco

Tobacco use was highest among Caucasian women with 37.6% reporting usage before knowledge of pregnancy and 13.5% reporting usage after knowledge of pregnancy. 8.7% of Hispanic women reported tobacco use before they know they were pregnant and 4.7% reporting using tobacco after they knew they were pregnant.

Alcohol

46.7% Caucasian women reported using alcohol before knowledge of pregnancy, this dropped to 21.2% after knowledge of pregnancy. 20.9% of Hispanic women used alcohol before knowledge of pregnancy. This dropped to 14.2% after knowledge of pregnancy.

Marijuana

For marijuana use, 28.7% of Caucasian women reported using marijuana before they had knowledge of their pregnancy. This dropped to 14.3% after knowledge of pregnancy. 3.8% of Hispanic women reported using marijuana before they had knowledge of pregnancy. This dropped to 2.3% after knowledge of pregnancy.

Mr. Montesonti discussed presentations that were provided throughout the year.

- On December 8, 2009 a presentation was given to the Ukiah Rotary Club. Mr. Montesonti explained that the goal with this presentation was to reach out to mothers and grandmothers whom often answer questions for their pregnant daughters and granddaughters;
- On December 29, 2009, Dr. Mann, Dr. Trotter and Mr. Montesonti discussed Fetal Alcohol Spectrum Disorder (FASD) on the KZYX&Z radio show *Mind, Body, Health*;
- The Mendocino College class CDV 88.24 *Children with FASD* class was offered for 0.5 units; and
- In March 2010, Children with FASD education, support and intervention trainings were available through the Mendocino College Foster & Kinship Care Education Program with support from FIRST 5 Mendocino. Trainings were held in the following areas:
 - Alcohol as a Teratogen, Brain Development with Frank Gonzales, PhD;
 - Individualized Education Plan Process and Rights with Barbara Auerbach and Bill Fenley, PhD; and
 - Community Resources, Child Advocacy and Behavior Management Strategies with Terri Davis, Tom Montesonti, Lisa Nelson, Craig Rohrbough, Barbara Auerbach and Linda Nagel.

Mr. Montesonti announced that on Wednesday, April 28 the Area Board One offers the *Instructional Strategies for Children with Disabilities Involved in the Court System*, a free Lake County Blue Ribbon workshop. Mr. Montesonti stated that the Area Board will develop a Blue Ribbon Commission of Multi-dimensional cases to cover children with mental health and developmental disabilities.

(Commissioner Scott leaves at 3:20 p.m.)

Ms. Nagel discussed the Communication Plan Update. From the data it was found that middle income Caucasian women were the highest for alcohol consumption during pregnancy. Ms. Nagel stated that this lead to a media campaign to target this audience.

Outreach poster and brochures were discussed. Ms. Nagel thanked FIRST 5 Mendocino, FIRST 5 staff and especially Natalie Swiencki, Communications Program Manager for assistance with outreach. Ms. Nagel reported that there have been some setbacks with the Cheers to Me!/FASD campaign. Staff is working on getting a restaurant on board to administer the campaign scheduled to be launched on Mother's Day in Ukiah and on Father's Day in Fort Bragg. Ms. Nagel shared examples of outreach materials to eliminate alcohol and Marijuana use during pregnancy with the message that no amount of alcohol or marijuana is safe during pregnancy. Ms. Nagel stated that the Marijuana brochure could not be added to the Medical Marijuana Card Application packet due to state regulations. The brochure will be added to the HHSA website.

Ms. Nagel stated that FIRST 5 Mendocino can continue to help support the Partnership for Healthy Babies with:

- The Communication Plan implementation with staff and materials;
- Help research and disseminate the long-term cost savings of screening and prevention; and
- Fund three year extension of 4 P's Plus license/data analysis through June 2013. The cost of the license is \$2,500 per year for a total \$7,500.

(Commissioner Elliott leaves @ 3:58 p.m.)

Knowledgeable Nurturing Community (CONTINUED)

ITEM 10 Family Resource Center Achievement Milestones

Executive Director Anne Molgaard introduced the Nuestra Casa and Family Resource Center Network Achievement Milestone reports.

ITEM 11 Commissioner Reports, Announcements & Additional Materials

Commission Rentería opened the floor for Commissioner Reports.

Commissioner Pauli offered to advocate on behalf of FIRST 5 Mendocino in opposing marijuana use during pregnancy.

Discussion held regarding FIRST 5 Mendocino's marijuana outreach campaign and the research surrounding marijuana use during pregnancy. Commissioner Colfax expressed concern regarding the research to date is relatively weaker than he would like.

(Commissioner Tichinin leaves @ 3:59 p.m.)

No other reports were heard.

There being nothing further to come before the Commission, the meeting adjourned at 4:00 p.m.