



April 25, 2011

Commission Meeting Minutes

*River Room, Mendocino County Office of Education
2240 Old River Rd.
Ukiah, CA 95482*

And by Video Conference from MCOE
300A Dana
Fort Bragg, CA 95437

Commission Members Present in Ukiah:

Lucresha Rentería	Jeremy Mann	Stacey Cryer
Diane Pauli	Jim Levine	Tammy Scott
Rebecca Wilson	Dan Hamburg	Paul Tichinin

Staff Present:

Anne Molgaard	Adrienne Binder	Menaka Olson
Roseanne Castro	Cassie Dillman	Terri Davis
Ashley Bergen	Melanie Underhill	
Jamie Boban	Lydia Lopez	

Public Present in Ukiah:

Kelly Burwell	Penny Walker	Jill Carey
Sue Haun	Denise Lovdal-Johnson	
Linda Nagel	Becca Floyd	

ITEM 1 Welcome & Introductions by Commission Chair, Lucresha Rentería

Commissioner Rentería called the meeting to order at 1:16 p.m. Those present introduced themselves. The Commission welcomed Rebecca Wilson, Deputy Director of Child Welfare Services for Mendocino County HHSA, new Commissioner and Ashley Bergen new VISTA.

ITEM 2 Public Comment on Non-Agended Items

Ashley Bergen, Child Abuse Prevention VISTA, originally from Minnesota/North Dakota began her year of service on April 8, 2011 working on the Child Abuse Prevention month, a yearly campaign led by the Children's Action Committee (CAC) to raise awareness. Ms. Bergen stated that the CAC walks on April 13th in Ukiah and April 14th in Willits had the greatest turn out from previous years. Ashley is working out of the Redwood Children's Services office with Camille Schraeder.

Linda Nagel, Maternal Child and Adolescent Health Director stated that the Policy Council on Children and Youth and other organizations will sponsor a Fetal Alcohol Syndrome Disorder training on Saturday, May 14, 2011 at 9:30 a.m. in the Little Theater at Mendocino College.

Penny Walker, Council Member from the Mendocino County Child Care Planning Council (CCPC) stated her appreciation, on behalf of CCPC, to the Commission for the great partnership to improve the quality and training of child care providers.

ITEM 3 Consent Calendar (*Action*)

- A.** Approve Agenda
- B.** Approve Draft Minutes of March 28, 2011 Commission Meeting
- C.** Contract for Independent Audit with Jensen Smith, CPA, in the amount of \$14,000
- D.** Approve letter to Oppose SB 486 (Dutton) – Also Endorsed by the Mendocino County Child Care Planning Council
- E.** Approve Support for the Mendocino County Child Care Planning Council’s letter to oppose SB 69 (Leno)

Motion was made to approve the Consent Calendar. Motion/Mann, Second/Cryer. Levine abstains. Passed.

MAXIMIZE OPERATIONAL EFFECTIVENESS (ITEMS 4–6)

ITEM 4 Director’s Report

1. First 5 Fresno and other commissions have filed suit against California. FIRST 5 Mendocino has the option to join the lawsuit. Discussion held about wisdom and cost of joining the lawsuit. Commissioner Tichinin suggested the commission submit a letter of support to the counties that have filed suit to request they keep us informed and to inform them that if it should become essential for FIRST 5 Mendocino to join the lawsuit that the Commission would consider joining in the future. The Commission directed staff to (1) determine if the remedy includes all 58 counties and that it does not exclude counties that do not participate and (2) draft a letter of support for approval at the next Commission meeting. Commissioner Cryer requested clarification on what the advantages are to joining the lawsuit.
2. Food for All served another 38 families at the Round Valley Food Pantry. Adrienne Binder, Nutrition and Fitness VISTA reported that the Human Race will be held on Saturday, May 7, 2011. A team will participate to benefit Food for All. Funds raised will be used to purchase non-perishable food items for the Round Valley Food Pantry.
3. Pediatric Dental Initiative (PDI) newsletter Word of Mouth is available twice a year and can be found on the website. PDI served 5,005 total patients with 1,058 children from Mendocino County. PDI is losing less money. Current strategies are: increase patients per day; seek bridge funding; and seek a legislative solution.
4. Family Dependency Drug Court. Anne and Adrienne visited the site for the transitional home and met with Ford Street staff to discuss partnership possibilities. Healthy meal preparation training for families with children ages 0-5 may be taken on by FIRST 5.
5. CARES Plus program delayed at the state and planning money not yet released. Locally, planning is underway. The cost benefit of participating in the state’s CARES Plus program was discussed. 2011 CARES applications are being received. This year’s CARES program funded by FIRST 5 Mendocino at \$15,000, AB 212 at \$35,000 and the balance left over from the CCPC contract totals approximately \$60,000.
6. The inland child care Provider Appreciation event will be held on Friday, May 13 at the Broiler Steak House and on Saturday, May 14 at Silver’s on the Wharf in Fort Bragg.
7. Special Funding Request grantee, the Children’s Play Group in Elk, California is celebrating its first year of operation. FIRST 5 Commissioners and staff are invited to attend the party on Friday, May 29, 2011.
8. Building Resiliency Opportunities on the North County (BRONCO), Safe Schools Healthy Students, a federal safety grant. The grant has a specific 0-5 component for Behavior Specialist for children ages 0-5 that are not covered by another funding source. FIRST 5 asked to help coordinate services to avoid duplication.
9. United Way of the Wine Country has hired a new CEO, who has worked with three other United Way organizations.

10. VISTA recruitment will be held in July for the: Outreach and Communication; Food for All Gardens Project; Literacy and Imagination Library positions. FIRST 5 Mendocino is seeking recent college graduates who want experience and are experiencing difficulty finding a job. VISTA funding will continue for another year. It is unknown what will happen after this year. Half of FIRST 5 Mendocino's staff are VISTA volunteers.
11. Imagination Library will celebrate its second birthday. The program is now serving 2,000 children. A celebration will be held at the Willits Public Library on Thursday, April 28, 2011.

Commissioner Levine discussed Books for Babies from the American Association of Libraries and the possibility of using a similar strategy to provide new mothers with information about Imagination Library at the birth of their child. Melanie Underhill, Imagination Library Coordinator, will follow up.

ITEM 5 Fiscal Report/State Budget Discussion (*Action*)

Budget document reviewed and discussed in preparation for the Planning Meeting.

Commissioners inquired about

- Title IV E funding
- Special Funding Request funding
- Funding spent on grant writers and the grant dollar amount that is awarded
- Assurance that funding is serving children ages 0-5
- Current status of programs the commission funds and if there is proposed legislative changes at the state that may increase or decrease program funding

Discussion held regarding the investment of funds at the Community Foundation for Healthy Kids Mendocino and Imagination Library programs. Commissioner Pauli recused herself from the vote.

Motion was made to approve the recommended funding of Health Kids Mendocino at \$100,000 and Imagination Library at \$100,000 through the Community Foundation of Mendocino County. Motion/Hamburg, Second/Levine, Abstains/Pauli. Passed.

ITEM 6 Review Community Indicator Data

Executive Director Molgaard presented the Outcomes & Indicators that were reviewed by the Data Review Committee in preparation for the Planning Meeting.

The Commission offered feedback and requested staff include numbers of children served or affected instead of percentages. The Commission held a discussion and analysis of the data.

Linda Nagel discussed the Four P's Plus screening tool that analyzes substance use before knowledge of pregnancy and after knowledge of pregnancy. Data is available from 2006 to October of 2010. Locally, there has been a change in providers who are doing the screening. Mendocino County is sometimes twice as high as the state in substance use among our women. Commissioner Hamburg asked about the trust worthiness of the data. Ms. Nagel responded that the questions are framed in a non-threatening manner and in doctor-patient relationship where patients feel safe providing their answers.

Indicators for children who are overweight. Commissioner Cryer stated that Medi-Cal Managed care will collect Body Mass Index (BMI) data and that it should be available within one year.

Staff will compare the living in poverty rate in Mendocino County to the California rate. Commissioner Levine request numbers be reported instead of percentages and indicate how numbers are arrived at.

The Commission requested staff analyze data and provide program and budget recommendations for the next fiscal year. Commissioner Renteria requested staff provide a list of programs and services that could not exist without FIRST 5 funding.

KNOWLEDGEABLE, NURTURING COMMUNITY

ITEM 9 Family Resource Centers (*Action*)

Rebecca Floyd, Family Resource Center (FRC) Coordinator for the Potter Valley Youth and Community Center and Jamie Boban, FRC Network VISTA, discussed the eight FRC's funded by FIRST 5 Mendocino.

FRC Reporting is done via Achievement Milestones (narrative) and Mendocino FRC Database (demographic) available through the Health and Human Services Agency (HHSA). Rebecca shared a story from the Potter Valley Family Resource Center about a family with a child age 0-5 that was provided transportation to physical therapy appointments critical for the child's health; the child has made good progress. Highlights from the other FRCs were discussed.

All 2011-13 FRC contracts to include a stipulation that data is required as part of the deliverables. Funding will not be released until all FRC reports are received and deemed current by the Executive Director.

Motion was made to contract for the next two fiscal years beginning July 1, 2011 with: 1) Anderson Valley FRC; 2) Nuestra Alianza; 3) Laytonville Health Start; 4) Potter Valley Youth and Community Center; and 5) Safe Passage at \$20,000 each and 6) Arbor on Main at \$15,000 reserving Action Network and Nuestra Casa for the next meeting where staff will provide more information for the Commission to review. Contracts will be for 2011-12 and 2012-13 with evaluation requirements to include site visits. Motion/Hamburg, Second/Cryer. Passed.

CHILDREN READY TO LEARN

ITEM 7 Kindergarten Entry Profiles (*Action*)

Motion to table the item until next month. Motion/Cryer, Second/Levine. Passed

(Commissioner Mann recuses himself from the next agenda item and leaves the room at 3:34 p.m.)

HEALTHY CHILDREN

ITEM 8 Special Funding Request - UVRHC (*Action*)

Executive Director Molgaard reported progress has been made but there has not been a resolution on negotiating the contract. The overall goal is to improve the hospital breastfeeding outcome. Staff has no contract recommendation at this time.

ITEM 10 Commissioner Reports, Announcements & Additional Materials

Commissioner Cryer leaves at 3:43 p.m.

Commissioner Rentería announced that Safe Passage in Fort Bragg is looking to create a teen drop in center; modeled after the Arbor on Main in Ukiah. As FRCs work together through the network they are learning from each other.

There being nothing further to come before the Commission, the meeting adjourned at 3:47 p.m.