



**September 24, 2007 Commission Meeting
Minutes**

Commission Members Present in Ukiah:

Jeremy Mann Mary Elliott Tammy Scott
Diane Pauli David Colfax Lucresha Rentería

Commission Members Present in Fort Bragg:

Paul Tichinin Betty Smith

Staff Present in Fort Bragg:

Lisa Westfall-Davis, Coast Program Manager

Staff Present in Ukiah:

Anne Molgaard, Executive Director
Kirsten Jack, Executive Secretary
Beth Howson, Nutrition & Fitness Coordinator

Public Present in Ukiah:

Ruben Guerrero Linda Nagel Sue Haun Suzy McConnell

I. Welcome and Introductions by Commission Chair Jeremy Mann

II. Public Comment on Non-Agendized Items

None

III. Consent Calendar

- A. Approve Agenda
- B. Approve Draft Minutes of 8/20/07 Commission Meeting

Motion made to approve the Consent Calendar. Motion/Pauli, second/Elliott. (Colfax, yes; Elliott, yes; Mann, yes; Pauli, yes; Smith, yes; Tichinin, yes; Rentería, yes; Scott, yes). Passed.

IV. Business Items

A. High Quality Childcare and Children Ready to Learn

1. Partner Presentation: Preschool for All Planning Report

Suzy McConnell, Director of Child Development Services and Sue Haun, Planning Consultant, presented Commissioners with the Mendocino County Universal Preschool Plan.

This report is a product of the 2006 planning grant that the Commission awarded to the Mendocino County Office of Education to develop a Universal Preschool Plan.

Commissioners were then provided with a copy of this report that outlines the results of each of the workgroups: Supply & Demand Assessments; Facilities Inventory; and Workforce Survey findings. The report will be posted at www.mcoe.us.

B. Maximize Operational Effectiveness

1. Director's Report

Director Anne Molgaard announced the Executive Secretary position has been filled by Pam Ivey. Pam will begin with FIRST 5 the beginning of October.

Director Anne Molgaard discussed the new evaluation process that was used to complete the regional grantees year end evaluation. Our local evaluators, Cathy Ferron and Nice Alterman will provide commissioners with a condensed version of these reports during our next Commission meeting in October.

2. Fiscal Reports

After review and discussion, a motion was made to approve the final Fiscal Reports for June, 2007.

Motion made to approve the Consent Calendar. Motion/Elliott, second/Colfax. (Mann, yes; Colfax, yes; Pauli, yes; Smith, yes; Tichinin, yes; Rentería, yes; Elliott, yes; Scott, yes). Passed.

C. Healthy Children

1. Healthy Kids Mendocino (HKM)

In addition to the items included in the Commission meeting packets, Director Anne Molgaard discussed the Governor's decision to cut program funding for the Outreach and Enrollment grants to counties. Mendocino had been awarded \$700,000 over three years. HKM has had to terminate contracts it had awarded to various partner agencies with these funds.

2. Nutrition & Fitness

Nutrition & Fitness Coordinator Beth Howson presented Commissioners with a PowerPoint presentation on the remaining Nutrition and Fitness Small Grant Reports, discussing in detail her recent site visits.

3. Pediatric Dental Initiative

Lindsey Doyle, Pediatric Dental Initiative - VISTA, provided Commissioners with an update on the grand opening of the PDI Surgery Center that will be held on October 6th in Windsor. Lindsey thanked Commissioners for their grant and VISTA placement contribution to this project, commenting that the SH Cowell Foundation has matched FIRST 5 Mendocino's most recent grant contribution of \$25,000.

D. Knowledgeable, Nurturing Parents

1. Raise & Shine

Sabra Lugthart presented social marketing materials for Raise & Shine, including posters, rack cards, movie theater slides, bus ads, a provider directory, and a preliminary website design. Commissioners Mann, Pauli, and others commented on the quality of the materials.

Nina deCordova reported on a recent application to the Mendocino Tobacco Settlement Advisory Committee (MCTSAC) made by Nuestra Casa, in collaboration with Ukiah Valley Primary Care (UVPC) and FIRST 5. If the \$11,500 application is

fully funded, at least 45 Latino families would participate in Triple P Level 4 classes at Nuestra Casa. Many of these families would be uninsured or underinsured. UVPC would hire and supervise the co-facilitators, Clare Friedlander and Lucy Plancarte, as part of its new Triple P program.

Nina also reported that, beginning October 1st, Nuestra Casa will send an employee to FIRST 5 for 1-2 hours each week day to provide bilingual Raise & Shine referrals, and also to help market the program in the Latino community.

Nina reported, further, that FIRST 5 has finalized a one-year, \$45,000 contract with UVPC for marketing and delivery of Triple P services. FIRST 5 has also finalized a two-year Memorandum of Agreement with Head Start. Head Start has committed to providing the Triple P Level 4 college class to its classroom staff, as well as providing Triple P services to families.

Finally, Nina mentioned that once the marketing launch is complete she'll begin to spend the bulk of her time on program sustainability – particularly efforts to secure additional funding from The California Endowment, Proposition 63, and federal Title IV-E.

E. Knowledgeable, Nurturing Community

1. Partner Presentation: PCCY 2007 Status Report

Jill Singleton, Senior Program Manager, Health and Human Services Agency, Social Services Branch, presented Commissioners with the 2007 Policy Council on Children and Youth Status Report. This report included demographic, family economic, child care, education, health, mental health, child protection, and community safety data on children living in Mendocino County.

Commissioners were asked to provide feedback as to what they would like to see in the next Status Report. The report will be posted at <http://www.mcdss.org/PCCY>.

2. 2007-2010 Strategic Planning–Support for Family Resource Centers

Commissioners discussed the funding allocation to support Family Resource centers in 2007-2010.

Commissioner Colfax voiced his concerns about setting a standard to have all FRC's focus on the 0-5 population along with supporting the uniqueness of each community. Commissioner Rentería felt we should build in minimum performance levels to ensure all FRC's are supporting FIRST 5 Mendocino vision and intended outcomes, along with integrating other FIRST 5 initiatives into their program.

After much discussion and feedback from Commissioners, staff will continue to conduct research, meet with the FRC's, and report back to Commissioners at our meeting held in November.

F. Commissioner Reports

Commissioner Scott discussed her recent attendance to the First 5 State Commission meeting held in Eureka.