



October 21, 2019
Commission Meeting Minutes
MCOE

Commissioners Present

Paul Tichinin Ben Anderson Sandra Applegate Lucresha Rentería

Public Present

Tatiana Cantrell Erica Baumaker Jill Carey

ITEM 1 WELCOME & INTRODUCTIONS

Commissioner Tichinin called the meeting to order at 1:01 p.m. and welcomed visitors. The Commission and staff made introductions.

ITEM 2 PUBLIC COMMENT ON NON-AGENDIZED

Commissioner Tichinin opened the public hearing and asked for public comment on non-agendized items.

ITEM 3 CONSENT CALENDAR (ACTION)

- Meeting Agenda
- Draft Minutes from September 23, 2019

Motion to approve the consent calendar

Motion/Anderson, Second/Rentería (all ayes, no nays) Motion Passed

MAXIMUM EFFECTIVENESS

ITEM 4 FISCAL REPORTS (ACTION)

They are at \$455,000 and have about \$400, 000 in terms of receivables. On the budget to actual, it shows they are under by \$71,000 which is due to not receiving their Prop 10 funding for July, August and September. They ended the fiscal year with a surplus; attributed from the special funding augmentation used for Imagination Library (IL) and Prop 56, both from First 5 California (F5CA).

Motion to approve the fiscal report for August 2019

Motion/Applegate, Second/Rentería (all ayes, no nays) Motion Passed

ITEM 5 ELECTION OF OFFICERS (ACTION)

Commissioner Anderson has volunteered to continue as Vice-Chair and Commissioner Applegate also volunteered to continue to stay on the Executive Committee.

Motion to continue with slate of officers

Motion/Rentería, Second/Applegate (all ayes, no nays) Motion Passed

ITEM 6 DRAFT 2020 COMMISSION MEETING SCHEDULE (ACTION)

Commissioner Tichinin noted the main difference for the schedules is the Executive Committee Meetings would be changed to the second Monday of the month at 4:00 p.m.

Motion to adopt the 2020 Commission Meeting Schedule as is.

Motion/Applegate, Second/Anderson (all ayes, no nays) Motion Passed

ITEM 7 2018-19 INDEPENDENT AUDIT (ACTION)

There were no findings in the audit for FIRST 5 Mendocino but there were two findings for Raise & Shine. The first finding was relying on the auditor and not having an external person looking at their books prior to the audit. The finding has been mentioned in previous audits but is common due to them being a smaller nonprofit. Executive Director Ibarra has been attempting to secure CPA for them but has not been successful. She had one person who she had in mind but upon speaking to her, ED Ibarra found out she did not have QuickBooks and wanted to access their computers remotely and she did not feel comfortable with that. Their previous CPA is no longer in the area and not taking new clients. He recommended someone but she has not heard back from her. She asked the commission for any recommendations.

The second finding was with their receipts and reconciliation. There were deposits that were coded incorrectly. ED Ibarra is working closely with the new person and monitoring the work that is being done.

Motion to accept the 2018-19 Independent Audit

Motion/Rentería, Second/Applegate (all ayes, no nays) Motion Passed

Item 9, 10 and 11 were moved before Item 8 due to ED calling in through conference call.

ITEM 9 PLANNING PROCESS FOR 2020-25 STRATEGIC PLAN (ACTION)

ED Ibarra asked the commission if they would like for her to contract out with another company to help them with the Strategic Plan; possibly start the plan from scratch or continue with their current plan. She is wanting help on how they want to approach this. Commissioner Tichinin believes it would be good to have a layout process where they could have a full commission meeting to promote it as in improve session; hear from parents, schools, health centers, etc. Commissioner Rentería asked if there was a reason on why they were doing a five-year plan instead of a three-year plan. ED Ibarra clarified that in order to receive the extra funds from FSCA, they had requested a five-year plan and instead of having to create one each time they apply for funding, she would much rather have it in place.

Commissioner Rentería and Anderson like the idea of having an outside consultant to assist with the strategic plan to help relieve stress and work from the ED and staff. They would like it to be an ongoing item for the full board. Commissioner Rentería asked if there are materials or items they want to review before that meeting happens. Due to using public funds, they feel as if they should receive public comment as well.

ITEM 10 UPDATE ON THE SANDBOX

Tatiana Cantrell, Interim Director at The Sandbox, presented her update to the Commission. She reflected on the emergency meeting that took place earlier in the month about closing The Sandbox. She had asked the Executive Committee (EC) to have the decision put off until the end of the year to attempt to bring enrollment up. They closed the toddler room as of October 8th. They currently have 20 children enrolled in the preschool program and will be doing two tours this week; potentially 23 enrolled. They are working on their curriculum and redesigning it to be more developmentally appropriate. SPACE will be doing a 45-minute creative movement class. They hired a new pest control company; sprayed on the 12th and the 20th of this month and will return over the weekend. They have cleaned and reorganized the classrooms to help with the pest problem. Currently, they are still looking at new facilities; are in contact with a local church that have a space that will no longer be utilized.

Commissioner Tichinin asked about the new location and if it accommodable. Tatiana commented that it was previously a childcare center; she has not been able to see the inside yet but has heard it is a big space. Commissioner Applegate asked about the security of the location. Commissioner Anderson said they do not have security devices but it is a one entry door so they will not receive as much foot traffic as they do now. They will be having a meeting today to discuss if they will be able to get the space or not. Commissioner Tichinin said if they need to have an official action, they can schedule a conference call.

ITEM 11 EXECUTIVE DIRECTOR'S REPORT

Improve Parenting

❖ ***FUNDER, EDUCATOR & SYSTEMS BUILDER***

IMPACT – FSM has an MOU with First 5 Sonoma for 2019-20 (\$49,866) for IMPACT Hub expenditures to fund local trainings for early childhood educators that are open to the 10 counties in their Hub Region.

Maximum Effectiveness

❖ CONNECTOR & SYSTEMS BUILDER

First 5 Network- Northwest Region Meeting – On Thursday, September 26, 2019 nine executive directors from the Northwest Region of the First 5 Network met. They represented: Del Norte; Modoc; Siskiyou; Humboldt; Shasta; Butte; Tehama; Lake and Mendocino Counties. During this meeting the directors discussed how to work collaboratively on the Early Child Mental Health Initiative that is being led by the University of California, San Francisco (UCSF). ED Ibarra will be meeting with UCSF representatives to begin the planning process in Mendocino County.

Latino Health Forum – ED Ibarra was extended a scholarship from Sonoma Clean Power to attend the 27th Annual Latino Health Forum at Sonoma State University in Rohnert Park. The event was scheduled for Thursday, October 10, 2019 but was postponed due to the PG&E shutoffs. The conference theme is One People One Climate: Climate Change and Latinx Health. Kevin de León, Senate President Pro Tempore Emeritus of the California State Senate will be the keynote speaker.

Advocacy

❖ SYSTEMS BUILDER

Mendocino Latinx Alliance (MLA) – The second annual State of the Latinx Community in Mendocino County was held on Friday, September 20, 2019 at Mendocino College. There were 45 attendees. MLA is a member of the Northern California Latino Leaders, a coalition of Los Cien Sonoma County, the Latino Roundtable of Napa and Marin Latinos. The group meets on a quarterly basis to share information and collaborate as a region.

United Way of the Wine Country – ED Ibarra is a new board member for United Way of the Wine Country. The board met on Friday, September 27, 2019 and is preparing to do their new strategic plan.

Census 2020 – On Wednesday, October 2, 2019, ED Ibarra presented to the Women, Infants and Children (WIC) staff on the historic 0-5 undercount in the United States. WIC staff were asked to serve as trusted messengers and to be ready to answer basic questions about Census 2020 to increase participation from families with young children.

Letter to the California Department of Tax and Fee Administration – Following the Governor's Executive Order on September 16, 2019 on the increased use of vaping products, the First 5 Network requests that First 5 receive our Proposition 10 equivalency on any new tax applied to vaping or nicotine-based products.

Letter to the California Department of Public Health – Following the Governor's Executive Order on September 16, 2019 on vaping the First 5 Network urges CDPH to include in its public awareness campaign additional messaging for pregnant and breastfeeding women on the harms of vaping and cannabis use.

Raise & Shine Nonprofit Update

❖ ARC FAMILY RESOURCE CENTER (FRC)

Differential Response Caseload – As of October 10, 2019, there are 9 active and 1 pending cases.

Walk-ins – As of September 18, 2019, there are 2 active walk-in cases where staff is working with families, with the issue areas being parenting and housing. Over the last month, staff has assisted 11 families.

Early Start – As of October 10, 2019, there is 1 open case and 2 pending cases. The ARC FRC is the Early Start FRC for inland Mendocino County; provides services and referrals to Early Start families.

W.K Kellogg Foundation – A grant request for \$25,000 was submitted on Tuesday, October 8, 2019. Grant funds were requested to off-set the cost of an additional staff person at the ARC FRC.

Announcements

Wednesday, October 23, 2019 – First 5 Association Meeting in Fresno

Thursday, October 24, 2019 – First 5 California Commission Meeting in Fresno, California

TBD for November and December – Executive Committee meeting

No November Commission Meeting

Monday to Wednesday, December 9-11, 2019 – First 5 Network Summit in La Quinta, California

Monday, December 16, 2019 at 1:00 p.m. – Commission Meeting in Ukiah

ITEM 8 2018-19 ANNUAL REPORT (ACTION)

Actual expenses for the year totaled to \$1,896,445 and revenues totaled to \$2,010,546 with Prop 10 and 56 at \$696,417, grant revenue at \$1,094,231, miscellaneous revenue at \$205,314 and investment/interest at \$4,584.

Improved Parenting

27% (\$510,177) went into improved parenting; serving a total of 4,260 children and 327 parents. They served 73% of the eligible population in Mendocino County with IL where those children received at least one book. 440 kits were distributed to providers. 327 caregivers participated in Triple P through 32 groups.

Decreased Substance Abuse

3% (\$59,914) went into decreased substance abuse; serving a total of 22 children and 21 parents. They had four pregnant mothers receive services through Ford Street Project (FSP) with one successful treatment. Successful treatments were at 45%; decrease of 17% from 17-18. They also served five fathers with two being successful.

Increase Resiliency

55% (\$1,050,918) went into increased resiliency; serving a total of 424 children and 1,331 parents. There was a 12% increase in children served by an FRC from 2017-18 (county-wide). 419 providers were trained with Title IV-E funding; increase of 27% from 17-18. They hosted 12 Triple P trainings, 7 Community Resiliency Model (CRM) trainings, 2 Motivational Interviewing trainings, FIRST 5 Mendocino's State of the Child and the Mendocino Coast Leadership Summit with Elaine Miller. They provided funding for 17 partners/ staff to attend the NICWA Conference in Albuquerque and 11 partners/staff to attend Resilience Con in Nashville and 6 partners/staff to attend the Zero to Three Conference in Denver.

Demographics served was presented; a total of 4,706 (potential duplication with IL recipients and other services) and 1,704 parents. 48.4% served were Caucasian, 39.2% were Hispanic, 5.2% were Native American and 7.2% were other/unknown.

There was a dip in children served in the beginning of 2014-15 and to continued to 2015. Potential reasons are that both Nuestra Casa and Anderson Valley FRC closed their doors in 2014, VISTAs were lost in 2015 and a decrease in Triple P due to staff changes in 2015. The potential reason for increase both this year and last is that Triple P saw a large increase in parents due to the reorganization of R&S and IL saw almost a 10% increase in children served due to involvement of Rotary and WIC. Numbers served decreased for 18-19 due to transition in staffing within FSM but in addition, they have started moving away from direct services which limits the demographic information they collect.

Motion to accept the 2018-19 annual report

Motion/Rentería, Second/Anderson (all ayes, no nays) Motion Passed

ITEM 12 COMMISSIONER REPORTS, ANNOUNCEMENTS, QUORUM CHECK & ADDITIONAL MATERIALS

Staff reminded the Commission about FIRST 5 Mendocino's State of the Child scheduled for November 15th in Willits from 11:30 a.m. – 1:30 p.m.

Commissioner Applegate will be doing childcare for her grandson.

Commissioner Anderson commented there are still openings at his location and has possible candidates. They are working to bring experts on medication treatment for opioid use as a free event. They will be discussing how medication treatment works, but also what are the things Mendocino County does not have. Hopefully works as a precursor for funding.

Commissioner Rentería was voted onto Board of Directors for Primary Care Association.

Quorum check for next meeting

Yes: Commissioner(s) Tichinin, Anderson, Applegate and Rentería

No: Commissioner(s)

Tentative: Commissioner(s) Flaherty, Moss Chandler, Haschak

Commissioner Tichinin adjourned the meeting at 2:24 p.m.